

# Building a Resource Toolkit: Free, Cheap, & Easy

Jenn Buckley, M Ed, MBA, CPTD



# Follow Along!



**Scan me!**



ISPI | The 2024 Performance Improvement Conference, May 5-9 2024, We-Ko-Pa Resort, Fort McDowell, Arizona, USA



# What is a Resource Toolkit?

## **Resource**, noun

1. a stock or supply of money, materials, staff, and other assets that can be drawn on by a person or organization in order to function effectively.
2. an action or strategy which may be adopted in adverse circumstances.

## **Toolkit**, noun

1. a set of tools, especially one kept in a bag or box and used for a particular purpose.
2. a personal set of resources, abilities, or skills.



# Text & Colors

- [BeHance](#)
- [CreativeMarket](#)
- [DaFont](#)
- [FontFabric](#)
- [fontsquirl.com](#)
- [FontSpace](#)
- [FontStruct](#)
- [GoogleFonts \(free\)](#)
- [LostType](#)
- [pixelo.net](#)
- [theLeagueOfMoveableType](#)
- [147Colors](#)
- [Adobe Color](#)
- [Colorable](#)
- [Colormind](#)
- [colors.co](#)
- [Eggradients](#)
- [Huesnap](#)
- [LoLcolors](#)
- [MaterialPalette](#)



# Graphics & Design

- [99percentinvisible.org](https://99percentinvisible.org)
- [Articulate Elearning Heroes](#)
- [canva.com](https://canva.com)
- [designforhackers.com](https://designforhackers.com)
- [dubberly.com/concept-maps](https://dubberly.com/concept-maps)
- [flaticon.com](https://flaticon.com)
- [freebiesbug.com](https://freebiesbug.com)
- [free-powerpoint-templates-design.com](https://free-powerpoint-templates-design.com)
- [Gratisography](#)
- [iStockPhoto](#)
- [ISORepublic](#)
- [marvelapp.com](https://marvelapp.com)
- [PicJumbo](#)
- [PikWizard](#)
- [Pixabay](#)
- [pinterest.com/shiroiko/cheap-as-free-design-assets/](https://pinterest.com/shiroiko/cheap-as-free-design-assets/)
- [placeit.net](https://placeit.net)
- [StockSnap](#)
- [thenounproject.com](https://thenounproject.com)
- [unsplash.com](https://unsplash.com)
- [venngage.com/blog/infographics-maker](https://venngage.com/blog/infographics-maker)
- [VisualHunt](#)



# Stock Photos & Videos (incl. editing)

- [Pexels](#) – royalty-free stock photos
- [Pixabay](#) – royalty-free stock photos, illustrations, icons, and graphics
- [Pixlr](#) – photo editor and visual creator tool
- [Adobe Stock Video](#) – royalty-free stock video
- [Microsoft Camera App](#) – records selfie videos on PC or tablet
- [Open Shot](#) – free video editing open source software
- PowerPoint – screen capture video feature – see instructions [here](#)
- [Videezy](#) – royalty-free video stock footage & 4k videos
- [VLC Player](#) – download YouTube videos for editing or use in presentations



# Diversity, Equity & Inclusion Specific



- [AllGo Plus-Size](#): Photos featuring plus-size people
- [Burst](#): Photos to search for diverse images
- [Canva's Natural Women](#): Features diverse images of women
- [Disabled and Here](#): Includes collections of LGBTQ+ themed, lifestyle, social and work featuring models with disabilities
- [Disability Inclusive Photography](#): Disability inclusive stock photography to the public
- [The Gender Spectrum Collection](#): Features images of trans and non-binary models
- [Freepik](#)
- [Humaaans](#): Mix & match illustrations of people
- [Jopwell](#): Images of Black, Latino, and Native American professionals
- [Nappy.co](#): Features photos of Black and Brown people
- [Openverse](#): Photos to search for diverse images
- [Pexels](#): Images that represent diverse groups of people
- [Picnoi](#): Images of people of color
- [Pixabay](#): Images that represent diverse groups of people
- [Queer in Tech](#): Images of LGBTQ+ and gender non-conforming people in tech (Flickr)
- [Pexels](#): Images that represent diverse groups of people
- [UK Black Tech](#): Photos featuring Black people in technology
- [Unsplash](#): Images that represent diverse groups of people
- [WOCin Tech Chat](#): Images of women of color who work in technology (Flickr)





# Royalty Free Music (attribution req'd)

- [Archive's audio and MP3 library](#) - Wide range free digital recordings
- [ArtistServer](#) - Free independent music, by more than 10,000 artists
- [Audiofarm](#) - Best and easiest way to find new and interesting music
- [Audionautix](#) – MUST credit “Music from - audionautix.com” OR provide a link to website
- [BeatPick](#) - allows the use of music for free for non-commercial projects, provided that users credit your name in association with their multimedia projects
- [Brainy Betty](#) - Free Sound Clips and Music for Presentations
- [Bump Foot](#) - Non-profit in Japan. Bump: techno & house; Foot, IDM, etc.
- [CASH Music](#) - Digital tool for up/downloads of songs and easy sharing
- [ccMixer](#) - podsafe, liberally licensed Music Discovery tool
- [CCTrax](#) - one of the six Creative Commons licenses (must credit artists)
- [DanoSongs](#) - royalty free music for video, game, film, presentation, etc.
- [FMA](#) - WFMU, freeform radio in America, designed for the internet
- [Freeplay Music Library](#) - High End Broadcast production music
- [FreeSFX](#) - Download free sound effects
- [Freesound](#) - database of audio snippets, samples, recordings, bleeps
- [iBeat](#) - beats, loops, breaks and samples free beats, loops, and breaks
- [Incompetech](#) - royalty free music
- [Jamendo](#) - 370,000 tracks
- [JewelBeat](#) - free background music
- [Josh Woodward](#) - free to download and share
- [Kompoz](#) - download it and use it for their own productions
- [LifeSounds](#) - integration of music throughout the curriculum
- [Musopen](#) - recordings, sheet music, and textbooks to the public for free
- [Orphan Songs](#) - free under Creative Commons
- [PacDV](#) - free audio clips organized by mood or emotion
- [Partners in Rhyme](#) - high quality music tracks
- [Public Domain 4U](#) - Great Historical Music Recordings, Free to Download, Play, and Share but cannot be used for commercial uses.
- [Purple Planet](#) - Geoff Harvey and Chris Martyn music free for web-based projects
- [Royalty Free Music Library](#) - consisting of Royalty Free Music Revolution, Radical Music Library, and Mojo Music Library
- [SampleSwap](#) - Electronic Music for Commercial and Non-Commercial Royalty-Free use
- [Sonnyboo](#) - must credit the songwriter
- [SoundCloud](#) - Creative Commons section with free tracks
- [Stock Music Boutique](#) - high quality royalty-free production music







# Software Discounts

- [appsumo.com](https://appsumo.com)
- [stacksocial.com](https://stacksocial.com)
- [Key-mart.com](https://key-mart.com)
- [GetMagical.com](https://getmagical.com)
- [Mightydeals.com](https://mightydeals.com)
- [BitsDuJour.com](https://bitsdujour.com)
- [DealJumbo.com](https://dealjumbo.com)
- [DealFuel.com](https://dealfuel.com)
- [PitchGround.com](https://pitchground.com)
- [ByPeople.com](https://bypeople.com)
- [DealMirror.com](https://dealmirror.com)
- [Onthehub.com](https://onthehub.com) (academic pricing)



# Animation Development

- [Animaker](#) - relatively low-cost video animation builder with a simplified free option - \$\$-\$\$\$\$+
- [Adobe Animate](#) - \$\$\$-\$\$\$\$+
- [Doodly](#) – doodle sketch video maker, for a one-time, cheap fee - \$\$\$\$ , but when on sale \$
- [Modo](#) - modeling, rendering, texturing, and animation software - \$\$\$\$+
- [Moovly](#) - cloud-based drag-and-drop interface to create animations – Free - \$\$\$
- [PowToons](#) – free simple animation and visual communication builder - \$\$-\$\$\$
- [Renderforest](#) - all-in-one platform that offers video, logo, graphics, and mockups - \$\$-\$\$\$
- [Videoscribe](#) – relatively low-cost, drag-and-drop, animated video maker - \$\$
- [Vyond](#) - prebuilt templates, drag and drop, dynamic transitions, royalty-free music, stock characters, and the flexibility - \$\$\$\$+

\$ - under \$100

\$\$ - between \$100 - \$200

\$\$\$ - between \$200 - \$300

\$\$\$\$ - between \$300 - \$500



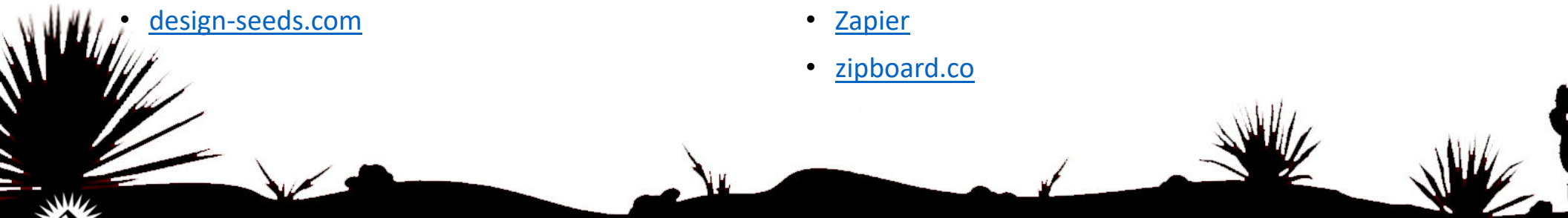
Where do you find ideas?

Where do you go for Inspiration?



# Articles, Web Tools & Samples

- [8 Steps to SEO for Beginners](#)
- [bluebeetle.ae/bluebeetle-portfolio](#)
- [collegeinfo geek.com/online-portfolio](#)
- [collegeinfo geek.com/personal-website-examples](#)
- [creativeblog.com/portfolios/examples-712368](#)
- [designer-daily.com/portfolio-desig-10009](#)
- [editorx.com/webdesign](#)
- [fiverr.com/gigs/portfolio-website](#)
- [elearningindustry.com](#)
- [design-seeds.com](#)
- [Jimdo.com](#)
- [pagecloud.com](#)
- [Pagespeed.web.dev](#)
- [Portfoliobox.net](#)
- [squarespace.com](#)
- [Talkadot.com](#)
- [webflow.com/blog/how-to-build-backlinks](#)
- [webfx.com/blog/web-design/free-online-portfolio/](#)
- [wix.com](#)
- [Zapier](#)
- [zipboard.co](#)





# Ideas – People to Follow

- Tim Slade, @sladetim, [www.timslade.com](http://www.timslade.com)
- Cara North, <https://www.linkedin.com/in/caranorth11>
- Kassy LaBorie, <https://www.linkedin.com/in/kassylaborie/>
- Connie Malamed, @elearningcoach, <https://masteringid.com>
- Mike Taylor, @tmiket, <https://mike-taylor.org>
- Debbie Richards, @cre8iveii, <https://www.linkedin.com/in/cre8iveii>
- Diane Elkins, @dpelkins, <https://artisanelearning.com>
- JD Dillon, @jd, <https://learngeek.co/ai/>
- Elaine Biech, @ElaineBiech, [www.ebbweb.com](http://www.ebbweb.com)
- Megan Torrance, @MMTorrance, <https://www.torrancelearning.com>
- Debbie Millman, general design ideas - <https://www.designmattersmedia.com>
- Devlin Peck, elearning/ID resource - [www.DevlinPeck.com](http://www.DevlinPeck.com)
- Mike Parkinson, <https://www.billiondollargraphics.com>
- Cindy Huggett, <https://www.linkedin.com/in/cindyhuggett/>
- Will Thalheimer, <https://www.linkedin.com/in/willthalheimer/>





# Places to Learn Stuff

- YouTube - [Instructional Design Video Series](#)
- Coursera - [Gamification](#) - \$
- Udemy - [Instructional Design for eLearning](#) - \$
- LinkedIn Learning - [Instructional Design Essentials: Models of ID](#) - \$
- LinkedIn Learning - [Become an L&D Professional: Learning Path](#)
- Udemy - [Instructional Design Pro: Parts 1,2,3](#) - \$\$
- Training Magazine webinars - <https://www.trainingmagnetnetwork.com> - \$-\$\$\$\$
- Idol Courses Academy - <https://www.idolcourses.com> - \$\$-\$\$\$\$
- [classcentral.com/tag/instructional-design](https://classcentral.com/tag/instructional-design)
- [elearningindustry.com/subjects/free-elearning-resources](https://elearningindustry.com/subjects/free-elearning-resources)

\$ - under \$100  
\$\$ - between \$100 - \$200  
\$\$\$ - between \$200 - \$300  
\$\$\$\$ - over \$300

Sign up with various learning providers: (see next slide for more!)





# Organizations & Learning & More...

- Association for Talent Development, <https://www.td.org>
  - International Society for Performance Improvement, <https://ispi.org/default.aspx>
  - Training Magazine, <https://trainingmag.com>
  - Training Industry Conference & Expo, <https://trainingindustry.com/tice/>
  - Society for HR Management, <https://www.shrm.org>
  - Learning Guild, @LearningGuild, <https://www.learningguild.com>
  - Society for Technical Communication, <https://www.stc.org>
  - Project Management Institute, <https://www.pmi.org>
  - BrightCarbon, @BrightCarbon, <https://www.brightcarbon.com>
- 
- Local ATD Chapters!
  - Local Libraries
  - Local Colleges & Universities continuing education programs



# Personal Productivity

- Website blocker - [freedom.to](https://freedom.to)
- Accounting software - [Freshbooks.com](https://Freshbooks.com)
- Task management - [Trello](https://Trello)
- Task management - [Ticktick](https://Ticktick)
- Speech to text - [Speechtexter.com](https://Speechtexter.com)
- [Pomodoro Method for Focus Time](#)
- Task management - [ClickUp](https://ClickUp)  
(free for personal use)
- Presentation boards - [Padlet](https://Padlet)
- Brainstorm, collaborate - [Ideaboardz](https://Ideaboardz)
- Bulletin board but online - [PinUp](https://PinUp)
- Boards with sticky notes - [stickies.io](https://stickies.io)
- [Setting goals](#)
- [More on Setting goals](#)
- [Communication skills](#)
- [Time management](#)
- [Stress management](#)
- Sticky Notes tools
  - [Corkboard](#), [Hott Notes](#), [Linoit](#), [Listings](#), [Scrumblr](#)
  - [Simple Sticky Notes](#), [StickyPad](#), [Stickies](#)
- Web Conference Tools (not “free trial”, FREE!)
  - [BigBlueButton](#)
  - [Join.me](#)
  - [Mikogo](#)
  - [Zoho Meeting](#)





# Collaboration

- [Doodle](#) – Free, quick, scheduling poll maker
  - [Kahoot](#) – Configurable online quizzes
  - [Kudoboard](#) – Collaborative collage of messages of appreciation
  - [Loom](#) – Record quick videos to share, comment, annotate
  - [Mentimeter](#) – Polls, quizzes, word clouds, and presentation builder
  - [Photo Collage](#) – Online photo collage maker
  - [Roobicks](#) – Online escape room, license required
  - [Slido](#) – Online quiz maker, license may be required
  - [Trello](#) – Project collaboration & tracking tool with templates, milestone markers, etc.
  - [USAOpoly](#) – Online board games
  - [Wheel Decide](#) – Creates a “wheel of fortune” for activities, questions, etc.
- Sticky Notes Tools
    - [Corkboard](#)
    - [Hott Notes](#)
    - [Ideaboardz](#)
    - [Linoit](#)
    - [Listings](#)
    - [Note.ly](#)
    - [Scrumblr](#)
    - [Simple Sticky Notes](#)
    - [StickyPad](#)
    - [Stickies](#)
    - [stickies.io](#)
  - Web Conference Tools (FREE!)
    - [BigBlueButton](#)
    - [Join.me](#)
    - [Mikogo](#)
    - [Zoho Meeting](#)



# Stress Relief / Mental Health

- [BLUME](#) - Atmospheric music - jazz, chill, etc.
  - [Brainwave Music](#) - binaural beats, isochronic tones
  - [Café Music BGM channel](#) - jazz, bossa nova, etc.
  - [Dreamhop Music](#) - lofi hip hop, relax, instrumental
  - [Epic Music VN](#) - dramatic, emotional orchestral
  - [Inspiro Music](#) - relaxation, sleep
  - [Little Love Jazz](#) - environmental, ambience music
  - [Medrelin](#) - zen, relaxation, nature, mood music
  - [Nu Meditation Music](#) - meditation, relaxing, zen
  - [Personal Power](#) - relaxation, sleep, meditation
  - [Quiet Quest](#) - Deep Focus music
  - [Soothing Relaxation](#) - rain, piano, flute, etc.
  - [Teravibe](#) - immersive, ambience, cinematic (videos)
  - [The Brainwave Hub](#) - sleep, binaural, mood enhancement, focus
  - [Trailer Music Empire](#) - dramatic, powerful, etc.
  - [The Brainwave Hub](#) - sleep, binaural, mood enhancement, focus
- [aSoftMurmur](#)
  - [Calm](#)
  - [Do Nothing](#)
  - [Epic Music VN](#) - dramatic, emotional orchestral
  - [Multi Player Piano](#)
  - [SimplyNoise](#)
  - [Trailer Music Empire](#) - dramatic, powerful, etc.
- Self-Care
    - Take a short walk
    - Play with your kids (or pets!)
    - Exercise
    - Close your eyes
    - Check in with yourself
    - Laugh
  - Action for Happiness app: <https://actionforhappiness.org/calendar>



# AI Stuff

- [Beautiful.ai](https://Beautiful.ai)
- [boords.com](https://boords.com) - storyboards
- [Cameo](https://Cameo.com) (ppt) transitions
- [chatfast.io/](https://chatfast.io/) - build a chatbot
- [Claude.ai](https://Claude.ai) (like ChatGPT)
- [Craiyon.com](https://Craiyon.com) - image generator
- [Dali2](https://Dali2.com) (AI graphic generator)
- [elevenlabs.io/speech-synthesis](https://elevenlabs.io/speech-synthesis) - voice overs
- [freshbots.org/pop-lyrics-generator](https://freshbots.org/pop-lyrics-generator) – write songs
- [Pictory](https://Pictory.com) - make a video
- [play.ht](https://play.ht) – voice generator
- [quizbot.ai](https://quizbot.ai) – write a quiz
- [Subtitles in PPT](https://Subtitles.in) (AI)
- [Speaker Coach](https://SpeakerCoach.com) - rehearse w. coach in PPT
- [storyboardthat.com](https://storyboardthat.com) - storyboards
- [otter.ai](https://otter.ai) – extracts or adds closed captioning w/o needing a transcript (ex. for a voice over)
- [Wellsaidlabs](https://Wellsaidlabs.com) - text to speech (TTS)

Did you know, [There's An AI For That?](#)



# Where do I get this Presentation?



**Scan me!**

Jenn Buckley, M Ed, MBA, CPTD  
jenn@jbuckleyconsulting.com



J BUCKLEY CONSULTING, LLC

